



## El guión. Story (Spanish Edition)

*Robert McKee*

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# El gui3n. Story (Spanish Edition)

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## **El gui3n. Story (Spanish Edition)** Robert McKee

Partiendo de conceptos b3sicos (¿qu3 es una escena?, ¿qu3 es una secuencia?, ¿c3mo lograr el cl3max de un acto?, ¿c3mo lograr el cl3max de una pel3cula?) McKee muestra el misterio de las estructuras, explica las caracter3sticas de cada g3nero, define la importancia de la ambientaci3n, la diferencia entre la caracterizaci3n y la realidad de un personaje, en suma, todo aquello que hace que un gui3n destaque por encima de los dem3s. Ilustrado con muestras de guiones cl3sicos (Casablanca, Chinatown, etc.), McKee analiza c3mo est3 construida cada escena para que funcione y, lo que es m3s importante, por qu3 funciona. Por su profunda comprensi3n de los mecanismos que mueven las historias y su original m3todo de enfocar la redacci3n de guiones, El gui3n constituye una herramienta imprescindible para todo aquel que quiera llevar una idea a la pantalla. .

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