



The Daily Show and Rhetoric: Arguments, Issues, and Strategies

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The Daily Show and Rhetoric: Arguments, Issues, and Strategies examines the popular Comedy Central program from a rhetorical perspective to uncover the ways in which Jon Stewart, the cast, and writers critique mainstream media and politicians. This volume analyzes the nature of The Daily Show, the arguments the program makes about the media and politics, the strategies that are used, and some of the particular issues about which the program makes arguments. Overall, the contributors skillfully demonstrate that The Daily Show is more than just a show designed to make the audience laugh. Rather, the show provides useful information and arguments so that the audience can make informed decisions about the world around them.



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