



Standortcluster von Technologiebranchen in Malaysia: Penang und Multimedia Super Corridor (German Edition)

Fabian Seyffarth

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Studienarbeit aus dem Jahr 2010 im Fachbereich Geowissenschaften / Geographie - Wirtschaftsgeographie, Note: 2,7, Rheinisch-Westfälische Technische Hochschule Aachen (Geographisches Institut), Veranstaltung: Industrie und Innovation: Technologieregionen (Masterseminar), Sprache: Deutsch, Abstract: Um sich den Technologieclustern in Malaysia zu nähern stellt diese Arbeit zunächst einmal den Clusterbegriff, dessen Entwicklung und dessen Anwendung auf Schwellenländer vor. Anschließend werden die Cluster in Penang bzw. der Multimedia Super Corridor (MSC) unter den zuvor vermittelten Gesichtspunkten der Clustertheorie beschrieben. Bei dem Fallbeispiel aus Penang wird besonders die Rolle der multinationalen Unternehmen hervorgehoben und es wird versucht, eine qualitative und quantitative Bewertung der Leistungsfähigkeit des Clusters abzugeben. Letzteres wird ebenso für den MSC versucht, zusätzlich wird hier die Intention des Gesellschaftlichen Wandels in der Politik beleuchtet. Außerdem versucht diese Arbeit aufzuzeigen, wo die politische Clusterförderung in Malaysia an ihrer Grenzen stößt. Probleme und Chance der außengesteuerten Cluster- und technologieregionenentwicklung lassen sich an Hand der Fallbeispiele ableiten.

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