



# Retail Architecture S-XXL: Development, Design, Projects (English and German Edition)

*Jons Messedat*

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Trade is subject to rapid change at the Point of Sale: the massive growth rates of virtual trading platforms are changing buying patterns in an epochal manner. This is why in recent years significant sums were invested in sophisticated

architecture for supermarkets and shopping centres. A trend going towards more urbanity and quality for cities and landscapes is becoming apparent. The book provides an expert overview of current developments in different

dimensions of international retail architecture – from innovative supermarkets

to new concepts in the trading sector from an urbanistic point of view. Expert contributions and interviews provide background knowledge about conception, planning, execution and operation. This book is a practical guide with excellent examples for investors, municipalities and project developers as well as architects, interior designers or suppliers in the store planning sector.

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