

Consumption and Management: New Discovery and Applications

Bingxin Wu

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The author's consumption theory has been known as the new ideas, new theories and new contribution to the reform and development in China. In practice, the author has rich experience of the Chinese state-owned large enterprise, and personal experience of building a business empire second to the postal system in China from a small firm to the comprehensive largest privately owned enterprise with 640 affiliated companies, 13,500 workstations, and 157,000 employees. In the fermentation field of medicine, he has 20 patents, two of which are international patents. These techniques have made some of the Chinese medicines more efficient, safe and non-toxic for the effect of conservation treatment. Therefore, this book has two parts: 1) new discovery of consumption and its significance and 2) application of the theoretical findings in real life management.



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