

The Gold Standard: Building a World-Class Team

Mike Krzyzewski



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Says Coach K: "In all forms of leadership, whether you are a coach, a CEO, or a parent, there are four words that, when said, can bring out the best in your team, your employees, and your family...*I BELIEVE IN YOU*.

These four words can mean the difference between a fear of failure and the courage to try."

In his previous bestselling books, Coach K has guided readers to success the way he has guided his teams at Duke University - - with the power of his inspirational words and phenomenal leadership skills.

But that was with college kids....Now, Coach K has stepped up to take on an entirely new challenge - by volunteering to coach the US Olympic Basketball team. Comprised of some of the biggest NBA stars, **Coach K had to work with huge egos and personal rivalries** in order to create an American team that could win against the best competition in the world and restore Team USA to the gold standard of basketball.

This is more than a celebratory book - it's Coach K's first-hand account of how he dealt with such stars as Lebron James, Kobe Bryant, Carmelo Anthony and all the rest to buy into his "total team" play. **Half a book on basketball, half a book on management techniques,** THE GOLD STANDARD captures Coach K's personal style and approach to getting different (and sometimes difficult) people to work hard and succeed in reaching a common goal.

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